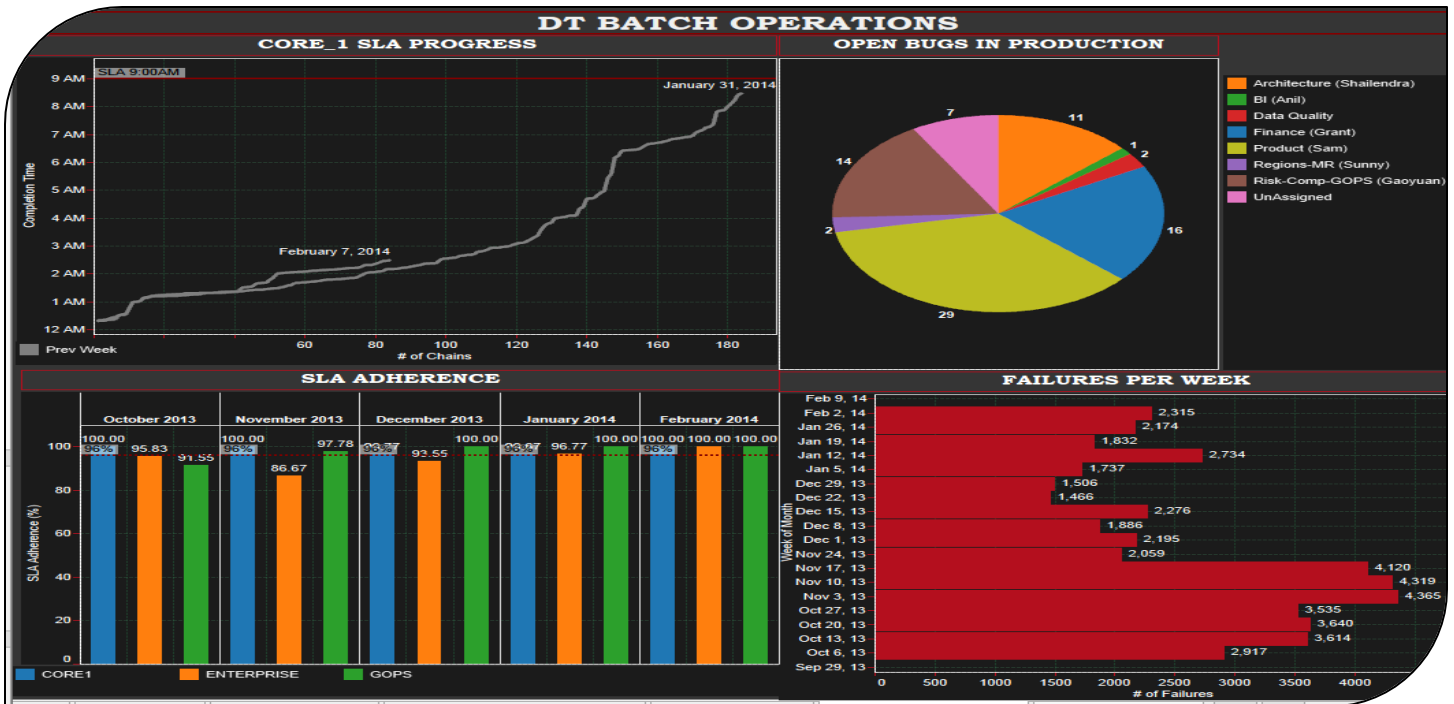




# Niche DashCards

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Critical Visual Insights into your Organization's Health & Performance



The Niche DashCards business intelligence platform from NicheSoft features robust and innovative solutions that let users create compelling, intuitive and visually appealing dashboards and scorecards.

**A COMPREHENSIVE, FLEXIBLE PLATFORM**

Offering a wide array of cutting-edge features and capabilities, NicheSoft integrates the four critical elements for smarter decisions: data integrity, performance management, business intelligence, and advanced analytics. These important attributes are also accessible in NicheSoft dashboards and scorecards, which users can easily create and deploy.

**DATA INTEGRITY**

A comprehensive data quality management solution ensures dashboard quality while integrating external and internal information assets from more than 300 data sources. ■ Master data management creates a “golden record” that provides a set of validated, universally recognized values - derived from disparate sources housing similar information - that have been reconciled and stored in a centralized hub for use as a primary frame of reference by all users, systems, and dashboards ■ NicheSoft includes real-time extract, transform, and load (ETL) enhancements as well as full integration with real-time data adapters and Niche Data Quality Center to ensure the timeliness of dashboard content.

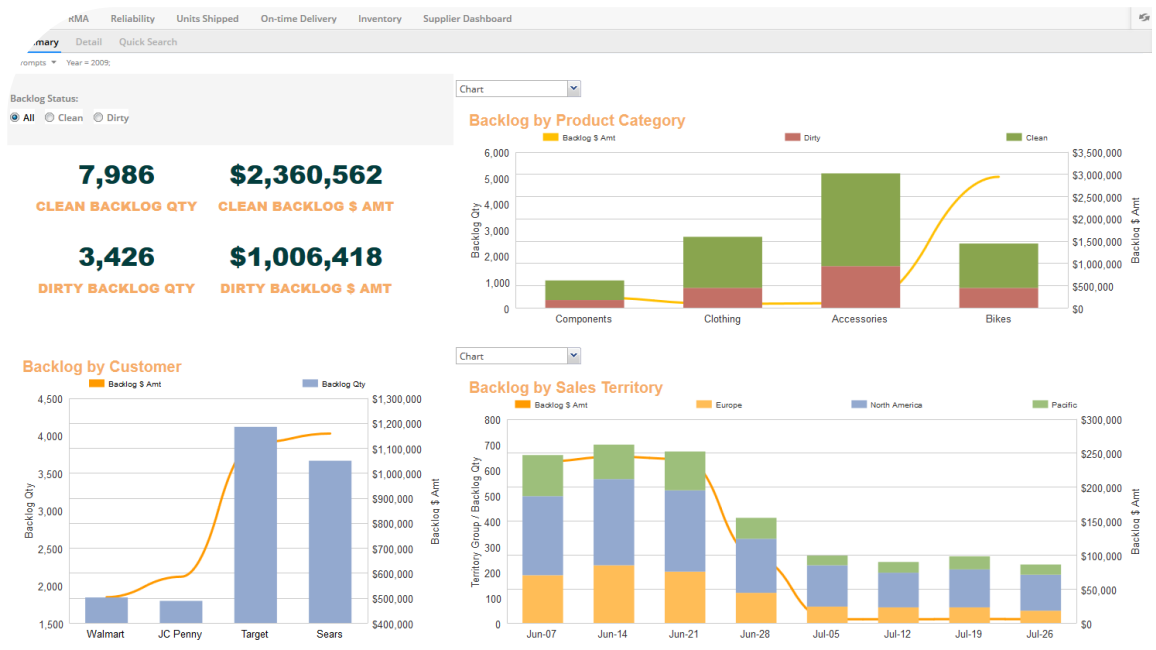
**BUSINESS INTELLIGENCE**

NicheSoft helps all users make smarter decisions by delivering rich, real-time, consumable, interactive dashboards and scorecards to the widest audience possible

■ NicheSoft empowers analysts and decision makers with portable dashboards that use Active Technologies for offline analysis or with portable devices such as laptops, netbooks, smartphones, or PDAs ■ End users at any level can create their own dashboards, subscribe to existing ones, and schedule them for automatic e-mail delivery ■ NicheSoft maximizes the communication and comprehension of information through more than 200 visualizations and the ability to output dashboards in any format, such as Adobe Flex, Excel, Adobe PDF, and portable dashboards (Active Technologies).

**ADVANCED ANALYTICS**

Analysts have access to in-memory analytic dashboard tools offering cutting-edge visualization capabilities for intuitive visual-based OLAP and multivariate analysis, such as identifying key trends and root causes. ■ NicheSoft Visual Discovery uniquely provides data-driven conditional formatting (also known as traffic lights or stop-lighting), where outliers are rendered visually without the need to create thresholds and conditions ■ NicheSoft Visual Discovery visualizations, color coordination, and interactivity provides context-based analysis so users can drill down while simultaneously viewing higher-level data ■ In-memory capabilities leverage the 64-bit architecture of desktop computers to represent more than 100 million rows of data in interactive visual displays.



With NicheSoft DashCards, dashboards and scorecards, users can visualize data using the four critical elements for smarter decisions: data integrity, performance management, business intelligence, and advanced analytics.

#### STRATEGIC AND PERFORMANCE MANAGEMENT DASHBOARDS

Time is money for today's busy executives, who require the ability to make at-a-glance observations of key activities that relate directly to critical corporate strategies. NicheSoft strategic dashboards eliminate the hours spent sifting through mountains of information to uncover what's important. High-impact data visualizations and design techniques, such as icons, glyphs, Stephen Few's bullet graphs, and Edward Tuft's sparklines, clearly convey issues requiring immediate attention. So, senior management can instantly determine where to focus and how to act. NicheSoft offers maximum flexibility when it comes to information delivery. Dashboards can be deployed in any format - including inline HTML, Adobe PDF, Flash, and Excel - and can be accessed on any device - from desktops to laptops to smartphones.

#### ANALYTIC DASHBOARDS

NicheSoft Visual Discovery is a state-of-the-art solution that replaces cumbersome, complex OLAP tools and data models with in-memory analytic dashboards possessing cutting-edge data visualization capabilities. Visual Discovery lets users do more than just slice and dice data. It transforms multidimensional information from any source into impressive graphic presentations such as 3D bar and pie charts, histograms, data constellations, multi-scapes, and more.

#### CUSTOMER-FACING AND SELF-SERVICE DASHBOARDS

Making BI applications available to users outside the organization, such as customers and business partners, customer-facing and self-service dashboards promote collaboration and save companies millions of dollars in support costs. These applications also boost profitability by opening up new revenue channels through the sale of value-added information services. Organizations in every industry use NicheSoft to make vital corporate information available to tens or even hundreds of thousands of stakeholders outside the enterprise. Each day, NicheSoft helps millions of external users around the world access account statements, invoices, and other reports via a Web site or in their e-mail inbox. When powerful dashboard capabilities are used to enhance those customer-facing systems (for example, with embedded, user-friendly analytic capabilities), external users can fully leverage the power of BI without having to purchase licenses or install special software.

# FIND OUT MORE...

To find out how our solutions can help your company succeed, talk to a NicheSoft representative today. Contact your local NicheSoft office, visit us at [www.nichesoftsolutions.com](http://www.nichesoftsolutions.com), or in the U.S., call (877) 612-8972.

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